

A REALTOR IS A PROFESSIONAL

We're REALTORS®
Real Estate Is Our Life.

"REALTOR" is a trademark identifying professionals who are members of their local real estate board, their provincial association (Alberta Real Estate Association) and the Canadian Real Estate Association.

REALTORS receive direct support from all three organizations -- through seminars, conferences and newsletters -- to increase their skills and keep them up-to-date.

REALTORS in Alberta were the first in Canada to achieve mandatory continuing education for the members of their industry.

REALTORS in Alberta use standard plain language listing and purchase contracts, carefully designed to provide maximum protection to you, the consumer.

REALTORS use the *Agency Disclosure Brochure*, developed by the Alberta Real Estate Association, to explain the relationships between the parties to a real estate transaction and the service expected of a REALTOR.

REALTORS -- and only REALTORS -- offer Multiple Listing Services®. The MLS® (which includes www.mls.ca) provides wide exposure for properties -- a benefit to both buyers and sellers.

REALTORS adhere to a Code of Ethics and Standards of Business Practice that are strictly enforced by the local real estate board. When you deal with a REALTOR, you are assured of the highest level of service, honesty and integrity.



Compliments of the Alberta Real Estate Association
Revised August 2001